



Time for a pump makeover?

With the Alfa Laval DuraCirc circumferential piston pump

Invest in the future, not the past

Industry leaders – from a leading US hummus manufacturer, a major French cognac distillery, and a premier Italian tomato paste maker to a Turkish confectionery producer, and two ice cream and personal care multinationals – have chosen the DuraCirc over refurbishing old pumps. Why? Refurbishment often costs up to 80% of a new DuraCirc yet doesn't deliver the same long-term benefits.

The all-stainless-steel DuraCirc ensures unmatched efficiency, reliability and hygiene. Engineered for continuous operation with minimal wear, it provides long-term cost-efficiency and superior performance. Encourage your customers to invest in the future with DuraCirc rather than outdated pumps.

The Alfa Laval DuraCirc circumferential piston pump redefines durability, efficiency and hygiene while being exceptionally easy to service. Since its 2021 debut, it has been widely adopted by dairy, food, beverage, and home and personal care manufacturers as a valuable addition to the hygienic pump market.

“The results speak for themselves,”

Says Lars Sorensen, Program Manager at Alfa Laval Hygienic Fluid Handling.

“Manufacturers see improved productivity and yield while reducing their operating costs. For our partners, this means new sales opportunities, pump upgrades, and increased revenue.”



Industrial Trading Solutions

☎ 01675 465195

✉ sales@industrialtradingsolutions.com

🌐 industrialtradingsolutions.com



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Time to reset pump performance

Here's why manufacturers across the dairy, food, beverage, and home and personal care industries are choosing the DuraCirc:

1. **Outstanding performance:** Proven up to 35% higher efficiency than legacy pumps
2. **Exceptional hygiene:** EDEHG, FDA, 3-A, and other global hygienic certifications ensure process integrity
3. **Simpler maintenance:** Front-loading seals and easy-to-remove components reduce maintenance time and costs
4. **Extended performance range:** Pressure range 15% higher than comparable pumps
5. **Customisable options:** 13 sizes, aseptic models, heating/cooling jacket, vertical/horizontal mounting, and high-viscosity inlet
6. **Seamless upgrades:** Uni-fit port allows legacy pumps without changing existing pipework
7. **Longer-lasting lubricant:** 75% longer lifespan than comparable pumps

Enhance reliability with Alfa Laval online condition monitoring

Take your DuraCirc to a higher level by adding Alfa Laval Condition Monitoring. It helps prevent machine failure by detecting and pinpointing the root cause. It also ensures your pumps stay in peak condition, maximising uptime, performance and sustainability.

“The DuraCirc gives our partners a competitive edge,” says Lars Sorensen. “It can drive sales and revenue while offering customers a futureproof solution for higher yield and greater cost savings.”

[CLICK HERE FOR MORE ABOUT THE ALFA LAVAL DURACIRC PUMP](#)